

Sponsorship Plan of the 2nd World Hung Kuen Competition

Introduction of the World Hung Kuen Association:

The Association is registered under the Companies Act of the Hong Kong Special Administrative Region as a non-profit organization. The purpose of the Association was to unite the world of Hung Kuen as one. The Association actively communicates with all Hung Kuen lineages, regardless of geographical location or ethnicity, with the hope to promote relations with each other and work together efficiently, to promote Hung Kuen and allow it to flourish.

Advantage of the 2nd World Hung Kuen Competition

This competition will have over 300 athletes from over 10 different countries competing. Also invited are eight well-known Hong Kong artists, Q Bobo, Sharon Luk, Nancy Sit, Wong Cho-lam, Rachel Chou, Rose Chan, Brian Yuen and Lemon Yip who will serve as ambassadors. At the same time, because there are athletes from many countries, brands can be promoted at a wider level and support the Chinese martial arts or sports competitions, which can build a positive image for the company.

Details of the 2nd World Hung Kuen Competition

1. Event Name: 2nd World Hung Kuen Competition
2. Date of Event: The 2nd World Hung Kuen Competition will be held from 18 to 20 November, 2016, the first day will be the registration of the athletes, the second day will be the opening ceremony and competition and the third day will be the closing ceremony and awards dinner.
3. Event Venue: The competition will be held at Xiqiao National Arts Studios in Foshan, China and the awards dinner will be held at Xiqiao National Arts Resort Hotel.

National Arts Studios

Address: Mountain Road, Xiqiao Mountain, Nanhai District, Foshan, China

National Arts Resort Hotel

Address: Mountain Road, Nanhai District, Foshan, China

4. Organizers: World Hung Kuen Association
5. Sponsors: Xiqiao National Arts Studio

Sponsorship Details:

(A) Cash Sponsorship

First Option: HK\$25,000 / RMB 20,000

	Benefits
1.	Sponsor's name and logo will appear throughout the event on the backdrop
2.	Sponsor's name and logo will appear on all the event's promotion and publicity materials
3.	The Association will introduce the sponsor at the opening and closing ceremonies
4.	Sponsor may be invited as guests to the opening and closing ceremonies
5.	Certificate of Appreciation will be presented at the competition
6.	8 VIP seats will be arranged at the competition venue
7.	To be used for the event National Arts Resort Hotel will offer two deluxe double rooms (4 persons) for one night
8.	Arrangements will be made for 4 presenters and guests of honour to attend the Award Dinner

Second option: HK\$12,500 / RMB 10,000

	Benefits
1.	Sponsor's name and logo will appear throughout the event on the backdrop
2.	Sponsor's name and logo will appear on all the event's promotion and publicity materials
3.	The Association will introduce the sponsor at the opening and closing ceremonies
4.	Sponsor may be invited as guests to the opening and closing ceremonies
5.	Certificate of Appreciation will be presented at the competition
6.	6 VIP seats will be arranged at the competition venue
7.	To be used for the event National Arts Resort Hotel will offer one deluxe double room (2 persons) for one night
8.	Arrangements will be made for 2 presenters and guests of honour to attend the Award Dinner

*Promotion tentatively scheduled for newspapers, magazines, publicity banners,
Facebook

*Any particular requirements may be negotiated

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